

## RADIANCE CLEANSE



**Toxic Free Ingredients:** Purified Water, Carthamus tinctorius (Safflower Seed) Oil, Glycerin, Sodium Lauroamphoacetate, Glycerol Stearate, Caprylic/Capric Triglyceride, Cetyl Alcohol, Sodium Stearoyl Lactylate, Helianthus annuus (Sunflower Seed) Oil, Aloe barbadensis (Aloe Vera Gel), Hylauronic Acid, Retinyl Palmitate (Vitamin A), Sodium Ascorbyl Phosphate (Vitamin C), Mixed Tocopherol (Vitamin E), Cnicus benedictus (Blessed Thistle), Calendula officinalis (Calendula), Myrtciaria dubia (Camu Camu Fruit), Vaccinium macrocarpon (Cranberry Fruit), Algae pratensis (Spirulina), Symphytum officinale (Comfrey Root), Rhamnus frangula (Buckthorn Bark), Butyrospermum Parkii (Shea Butter), Allantoin, Cetyl Hydroxyethylcellulose, Potassium Sorbate, Chlorphenesin, Phenoxyethanol and Caprylyl Glycol (Safe Preservative), Citric Acid, Fragrance All Essential Oils of: [Citrus limon (Lemon), Mentha piperita (Peppermint), Rosmarinus officinalis (Rosemary)].

In a cleanser it's very, very important that we clean the skin, that we open up the pore and that we remove dirt that's in the pore. If someone is wearing makeup, it's important that your cleanser has the ability to remove it. However, we must make certain that we're using the activity to stay on the surface and that we do not allow any of the molecules to penetrate the skin. Here is where your cleanser is very different in construction, in action, and in results than most other cleansers.

Your Radiant Cleanse has been uniquely formulated in order to honor your skin's oil and moisture pattern, helping it to maintain a full deposit of moisture in the skin.

Your cleanser does not make a withdrawal when you cleanse as some cleansers do. It is designed to remove dirt, pollution, makeup and any environmental toxins without stripping or removing those essential oils and moisture created by your own body. Your skin's surface is actually going to gain during this cleansing step.

### **Here is the repeatable story for your Radiance Cleanse:**

Clean skin is essential for healthy skin. Removing toxins and environmental pollutants is important. It is also important to recognize that many cleansers on the market are incapable of cleansing without stripping. As they strip the natural moisture and protective barrier of the skin with many other products, not only does cleansing leave the skin dry but it also causes the skin to evaporate moisture over the day.

Some people believe that it is important to leave your cleanser on your skin for 30 seconds or longer. That is not necessary, but like brushing your teeth, it is important that you spend about that long in just massaging it on. This helps the cleanser to do the job, but is also essential in stimulating your skin which gets the blood flowing and helps it keep its youthful, clear appearance.

This should be a light massage and not a heavy deep tissue massage. Your cleanser also has ingredients in it that are designed to relax stressed tight muscles. This is important as during the day you will have all of the expressions that are typically your happy emotions and your unhappy emotions and your face is where they are all expressed.

We have pulled together a unique Herbal/Aromatherapeutic blend. We have far too many ingredients to list them individually. If we listed every essential oil, we would have about twenty. It would be almost impossible to list all of the ingredients because of space on the labels.

To get your Radiant Cleanse to have such a happy, uplifting smell, we used a little bit of vanilla and coconut underlying compounds to mix into your Rosemary along with the Mint and Lemon.

If you use just Rosemary, mint and lemon, you have a very masculine smell. To make this product more appealing to the female gender we have added other notes of vanilla and coconut and a number of other things that went into it including some fruit essences.

When you smell cranberry juice or grapefruit juice or grape juice, the essence are those notes that evaporate off of the top. You actually have some fruit essences that are mixed in with this entire blend. It's quite a sophisticated fragrance and nobody anywhere will have the same fragrance that you have.



Your fragrance is actually designed to create security, to create a sense of well being, a sense of safety, or alertness and happiness. Those are the emotional essences that are released from this fragrance, which is a nice thing, because when you are cleansing it is kind of a routine thing. One of the ideas behind cleansing is to relax the stress and tension of the day off of your skin. You should feel calm and safe.

Here are a couple of examples of the product ingredients and the reasons we chose to put it in this great cleanse: The **Vitamin C** is in your products at a full dose. The reason for that is when you've picked up free radicals all day long, if you are going to massage a cleanser, you need to make certain you are neutralizing the free radicals from the instant your cleanser touches the face.

So, you've got some free radical scavengers in your herbal blend, but in addition you've also got a full dose of the Vitamin C. Vitamin C does not last very long, but it's certainly the fastest way to neutralize free radicals. That's why it's ideal in this formula.

**Vitamin E** also neutralizes free radicals. The reason why you have Hyaluronic Acid, which by the way is over \$2,000 a pound, is because of its ability to attract and hold the moisture on your skin. This means that when you are literally putting water on your skin along with your cleanser, you are going to capture and hold that water molecule right against the surface of the skin. This cleanser almost has more moisture in it than your skin. Your skin does not necessarily pull moisture from this, but it's not necessarily going to want to release any moisture to it either. Your cleanser doesn't absorb any moisture out of the skin.

## Other Uses:

Of course you can cleanse the face. You can also use it to massage the skin. If you plan on using it for a massage, just add water and you can massage and massage and massage. If you have got an area of the body that for whatever reason you feel is toxic, you could take your facial cleanser and massage that area and it would have that ability to draw toxins out of the surface of the skin.

Some examples would be blackheads on their back, grayish skin, or a spider bite, or anything you want to draw out of the skin, you can use your cleanser to do that. For a scalp problem, before they go in and shampoo, put the facial cleanser on the scalp or any place where you want to draw dirt, poisons, pollutants, etc., out of the skin.

Most of those things are bound into the skin, whether it be a toenail fungus or seborrhea, it's bound in to the skin by plastics. The facial cleanser helps break apart plastics and environmental pollutants and pulls them out of the skin.



Don't limit this fabulous product just to the face. It makes a marvelous foot massage. It makes a marvelous massage for baby's skin. Put the baby in the bathwater and rinse it off. Talk about an elegant baby wash. Washes don't have to suds to cleanse.

Once you have massaged the area in question, always rinse the cleanser off. It would not really hurt you if you left it on, because the cleanser is going to bind up dirt. It binds up pollutants. Now it is going to trap them and keep them from going back in the skin, that is why you can keep massaging and massaging and massaging.

You can massage the feet for 10 minutes, but at the end of that, I would take either a pan of hot water, or go take a bath, or a hot washcloth and rinse. The reason why you would want the rinse to be hot is because the heat will help remove it as quickly as possible.

I would not limit my products to adults, and I would not limit them to humans. They are so effective on all skin types. If you have a dog with a rash, I would use a lot of my own personal products on the rash. It is cheaper than an ointment you might pick up at the vet and better too.

This cleanser is powerful and safe. It is amazing the difference it makes. You can also put this cleanser on a moistened q-tip and clean inside the ears. I would clean inside the ears of a cat, a dog, a baby. It is also good for cradle cap on a baby. I would use it to soak fingernails in at the manicurist. By the way, if your manicurist wants to do a hot oil manicure, have her first read the ingredients on those hot oils. They are terrible. I would use the cleanser. You have got 80% moisturizer in here. It is going to moisturize and soften the skin and the cleanser is going to detox the ends of the fingers which is where the blood and the skin is the most toxic.